

# 2017 Submission Form

We can't wait to see your submission to the **2017 UX Awards!**

**STEP 1**

Contact & Background

**STEP 2**

Project Details & Case Study - the Important Stuff!

**STEP 3**

Legal Terms & Payment

EARLY ENTRIES: MAY 25-JUNE 15, 2017 11:59PM EST. REGULAR ENTRIES: JUNE 16-JULY 15, 2017 11:59PM EST. LATE ENTRIES: JULY 16-JULY 25, 2017 11:59PM ET. ULTRA-LATE ENTRIES: JULY 26-JULY 31, 2017 11:59PM ET.

Be Prepared before starting! [Download the Questions in advance](#)

## About You

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Contact Person's Name \*

Primary Contact's First Name\*

Primary Contact's Last Name\*

\*

Primary Contact's Email \*

Primary Contact's Phone \*

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Alternate Contact Person's Name

We strongly suggest listing a second person to contact to ensure we can reach finalists in a timely manner.

Alternate Person's First Name

Alternate Person's Last Name

Alternate Person's Email

Alternate Person's Phone

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The Team Members \*

UX Lead's Name \*

UX Lead's Email \*

Team Member 2's Name

Team Member 2's Email

Team Member 3's Name

Team Member 3's Email

Team Member 4's Name

Team Member 4's Email

Team Member 5's Name

Team Member 5's Email

TEAM MEMBER 1'S NAME

TEAM MEMBER 2'S NAME

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## Your Organization

Company/ Organization Name \*

The project creator. If entering as an individual working independently, mark n/a

Website of submitting company/ organization/ individual \*

Start with http:// and if no website, enter LinkedIn profile.

Organization's Twitter

Like, @UXAwards

Primary City \*

State / Region / Province \*

Country \*

Are you a US resident or US company/ organization? \*

Anyone can submit and win an Award, but for legal and tax reasons, only US residents or US-based companies can accept the monetary portion of the Grand Prize and Gold level awards.

Yes

No

Organization's Logo \*

Please upload a logo of your company, brand or organization. JPG, GIF or PNG only, under 1MB, SQUARE shape, 500x500px (if you are a finalist or winner, this will be used in marketing materials).

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## Your Client

If the project was created for a client, enter the company/ organization name of the client.

Please ensure you have gotten prior approval from your client to submit to the Awards!

Client's website

Use http://

Client Contact Person's Name

Voluntary field. This person will also be notified about the Awards if you are a winner.

Client First Name

Client Last Name

Client Email

Client Twitter

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## UX Awards Industry Research

We intend to analyze industry trends based on aggregating the data provided in this section

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Please enter the number of years' professional experience of the most senior person on the team \*

- 0-4
  - 5-9
  - 10-14
  - 15-19
  - 20+
- 

What was the size of the total team, across disciplines, who worked on this project? \*

- 0-4
  - 5-9
  - 10-19
  - 20-29
  - 30-39
  - 40+
- 

What was the size of the UX team on this project? \*

- 0-4
  - 5-9
  - 10-14
  - 15-19
  - 20+
- 

How long did the main \*UX portion\* of this project take?

- 0-1 month
  - 2 months
  - 3 months
  - 4 months
  - 5 months
  - 6 months
  - 7-9 months
  - 10-12 months
  - 12+ months
- 

Team Members \*

Which of the below titles could be used to describe the roles of the people who worked on the UX on this project? Choose all that apply

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Visual Designer  
Graphic Designer  
Interaction Designer  
UI Engineer/ Developer  
Product Designer  
Experience Designer  
UX Designer

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How would you summarize your UX process?

Are you research-focused? Do you incorporate analytics? A Lean UX practitioner? Is your work collaborative, or done by individual contributors?

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## Step 2: Your Project Information!

These responses are what will be used to evaluate your submission.

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Submission Title \*

Please keep this short and descriptive- a maximum of 8 words, preferably 2-5. This title will be used for UX Awards website, marketing materials, press release and event presentation.

Project Summary (15 words or less) \*

Maximum 15 words or 140 characters. This is **the most important description of your project** and will be used on the website, at the awards event, and in marketing materials.

Describe your submission in 1-3 paragraphs \*

Hint: tell us who, what, when/where, why, and how. Please keep under 2000 characters.

Why is your submission worthy of a UX Award? \*

The key points made here should be reiterated in your case study. How is your entry relevant to the Future of UX? How does it relate to either current or emerging technologies, environments and societal challenges?

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YOUR SUBMISSION CASE STUDY \*

**This is the main document by which your entry will be judged.**

Enter the website URL address of your case study, starting with http:// (in video, pdf or web format). Please prepare and post this prior to starting your submission process.

The file must be on a publicly available web URL, such as your website, Slideshare, Vimeo, YouTube, Dropbox, Box, Google Drive, etc. Documents, PDFs and presentations cannot be larger than 20mb or longer than 20 pages or slides. Videos must be no longer than 3 minutes, and preferably 2 minutes, and must include full text transcription.

**ONLY 1 CASE STUDY CAN BE SUBMITTED.** If you submit a video, you cannot also submit a PDF. Video will be required of all finalists for the UX Awards event and in order to accept an award- even if another file format was submitted for judging.

\*\*\* ENTER YOUR CASE STUDY WEB URL HERE \*\*\*

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Case Study Password (NOT RECOMMENDED)

If your document or video requires a password to be viewed, enter it here. Password-protected contents may not be eligible for crowdvoting awards from the public website.

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Project Web URL \*

Please provide a web link to the live project itself. Example: if an app, link to a website for the app or the app store listing. If not currently live, tell us briefly why not (examples: student or concept project; private project; internal project behind a firewall; not yet launched; sunsetted; or other reason- tell us in your own words)

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Project Image \*

This image will be used for the website, final event presentation and marketing materials. JPG, GIF or PNG only, under 2 MB, SQUARE, 960x960px

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Your Project's Categories \*

Categories have no impact on your chance of winning or the cost of entry. Choose all that apply

Mobile  
Large Format Display/ Kiosk/ Installation  
Physical Consumer Product  
Wearable  
Ecommerce  
Interactive TV/ Video/ Film  
Website

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### 3. Last Step - Legal

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Optional Public Posting on UX Awards Website for Crowdvoting Awards

**By checking this box, your entry will be posted on the UX Awards website, eligible for our three crowdvoting awards, and shared with the general public.** If left unchecked, your submission will not be eligible for any crowdvoting awards- only the judged awards. *Note: submission materials will be shared with the general public and posted on the UX Awards website IF your project is chosen as a winner.*

I AGREE TO MY PROJECT BEING POSTED ON THE UXAWARDS.ORG WEBSITE

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#### Rules of Entry \*

"I have read the rules of entry on the UserExperienceAwards.com website and and I certify that I have understood and am adhering to all rules of submission for the 2017 User Experience Awards.

I verify that the information submitted in this application is a true, honest and accurate portrayal of myself, my role, the company, the project and the client, and that the project described was created by myself or my company's team, and is neither stolen nor forged.

I furthermore verify that I have obtained written authorization to submit this project for the purposes of these awards from both the company and client involved (if applicable).

I understand that, if selected as a finalist or a winner, the project, submission documents and project details will be publicized and will not remain confidential.

If my submission is selected as a finalist, I agree to submit further details if necessary in a timely manner. I also agree to provide the UX Awards with the pitch materials for the UX Awards to host permanently on the UX Awards website, UX Awards YouTube and UX Awards social media channels.

If my submission is selected as a winner, I agree to create a brief video with full text transcription for project presentation during the Awards IF a submission video was not initially submitted as part of the entry. This video will be played as a representation of the project at the UX Awards event. If I am selected as a winner and I cannot submit a video case study at least ten days prior to the Awards event on October 4-5 2017. I understand I may need to forfeit my award to another applicant.

If my submission is selected as a winner, I also agree to have at least one representative of the company or the project attend the UX Awards Summit on October 4-5 2017 in Palo Alto, CA to receive the Award in person. Ticket, travel and accommodation expenses are not compensated. Otherwise, I agree to forfeit my award to another applicant.

I understand that any contact names and emails that were included in this submission will be subscribed to the UX Awards member email list. This list is neither shared nor sold and is used solely to communicate updates about the UX Awards.

I release the User Experience Awards event and contest, its organizers, sponsors, partners, supporters, advisors, hosts and judges from any liability related to my posting this project for submission. Furthermore, I certify that this submission constitutes the only submission for this project for the 2017 UX Awards."

I AGREE TO THE TERMS ABOVE FOR THE 2017 UX AWARDS

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Thanks for submitting! If you wouldn't mind, please tell us how you heard about the UX Awards.

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## Payment

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Your Submission Type: \*

**STUDENT:** Student submission from any country. You will be required to submit a photo of your active student ID or enrollment: \$50 USD EARLY; \$65 REGULAR; \$80 LATE; \$100 ULTRA-LATE

**INDIVIDUAL/ SMALL/ NONPROFIT/ GLOBAL:** Submission from an individual, a business/ organization under 20 people, a nonprofit or government entity, OR from a country OUTSIDE of Europe, UK or North America: \$125 USD EARLY; \$175 REGULAR; \$225 LATE; \$275 ULTRA-LATE

**DATE RANGES:** EARLY : May 25-June 15 2017 | REGULAR : June 16-July 15 2017 | LATE : July 16-July 25 2017 | ULTRA-LATE : July 26-July 31 2017. ALL SUBMISSIONS end 11:59PM Eastern Standard Time. Submit early to save money and get the most votes!

Your selection may be checked against submitted or publicly available data.

**Choose Your Submission Type:**

- Student \$50 Early
- Individual/ Small/ Nonprofit/ Global \$125 Early
- Medium Co. \$225 Early
- Large Co. \$325 Early

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Do you have a discount code?

Partner discounts do not apply to late and ultra-late submissions.

- I have a discount code

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Total Price

\$0.00

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Credit Card \*

[American Express](#) [Discover](#) [MasterCard](#) [Visa](#) [Maestro](#)

Card Number

Expiration Date

Month  Year

Security Code

Cardholder Name

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**SUBMIT MY ENTRY!**

[Save and Continue Later](#)