

## 2015 UXIES TALK SCHEDULE

TIME	SPEAKER	TALK TITLE	BACKGROUND	COMPANY	LOCATION	ROLE
9:20-9:35	<b>David Carroll</b>	<b>Adblocking as the Biggest Boycott: How Big Data &amp; UX Failed</b>	Associate Professor, Media Design	New School	New York NY	Guest
9:37-9:52	<b>Daniel Martinez Galan</b>	<b>AIBI Allergy Alert: Stopping Fatal Allergies with Design</b>	Interaction Design Graduate	Univ. of Washington	Seattle WA	Finalist
9:55-10:10	<b>Séamus Byrne</b>	<b>Visualizing UX: Journeys, Places and Stories</b>	Director of UX	Graphic Mint Ltd	Dublin Ireland	Finalist
10:12-10:32	<b>Giles Colborne</b>	<b>Context as Conversation</b>	Managing Director	CX Partners	London UK	Judge
10:35-11:10	<b>Andy Knight</b> <b>Cliff Sexton</b> <b>Dana Wilson</b> <b>Joe Jacobellis</b> <b>Scott Wilkinson</b> <b>KC Wolff-Ingham</b>	<b>Panel: Emerging Experience Design Trends Impacting the Now</b>	Head of UX Design Director, Enterprise UX VP, Customer Experience Director, Digital Media Director, UX Strategy & Design Sr. Director, User Experience	TIAA/CREF Home Depot Comcast Cable HCA IT&S BOA/ Merrill Lynch Sparks Grove	Boston, MA Atlanta GA Philadelphia, PA Nashville, TN Philadelphia, PA Atlanta GA	Guest Panel
11:12-11:32	<b>Bill Flora</b>	<b>Expressing Brand through Software</b>	Founder	Tectonic	Seattle WA	Judge
11:35-11:55	<b>Matthew Weber</b>	<b>Scaling Insight for Big Data</b>	VP UX, UX Adjunct & Advisor	Zoomdata & NYU	New York NY	Guest
11:57-12:12	<b>Laurent Nguyen</b> <b>Anna Lewandowski</b>	<b>SAP Splash - Design Better Experiences</b>	Visual Designer Sr UX Designer	SAP Labs	Palo Alto CA	Finalist
12:15-12:35	<b>Jina Bolton</b>	<b>Designing a Design System</b>	Sr Designer	Salesforce	San Francisco, CA	Guest
12:37-12:57	<b>Ian Worley</b>	<b>Creating Breakthrough UX in a Large Organization</b>	Exec. Director & Head of UX	Morgan Stanley	London UK	Judge
12:57-1:10	<b>BREAK 1</b>					
1:10-1:35	<b>Todd Lefelt, Moderator</b> <b>Kat Vellos</b> <b>Michael Sueoka</b> <b>Tim Thianthai</b> <b>Tomer Dikerman</b> <b>Zachary Orr</b>	<b>Finalist Q&amp;A Panel</b>	Managing Director UX UX/UI Designer Head of UX Strategic Design Consultant Cofounder & Chief Product Officer IOS Engineer	Huge Viv Labs The Mobile Majority SAP Comeet MailChimp	Los Angeles CA San Francisco CA Santa Monica CA Palo Alto CA Palo Alto CA Atlanta GA	Finalist Panel
1:37-1:57	<b>Jennifer Kilian</b> <b>Jennifer Speciale</b>	<b>Women in Leadership: A Better Design</b>	VP Digital Global Talent Acquisition	McKinsey	New York NY	Judge & Guest
2:00-2:15	<b>Daniel Nacamuli</b>	<b>Henri: Creating Languages for Smart Objects</b>	Interaction Design Lead	Method	San Francisco CA	Finalist
2:17-2:32	<b>Felipe Lavor</b>	<b>Case Study - Mobile Web for News</b>	Experience Director	Huge Inc	Rio de Janeiro, Brazil	Finalist
2:35-2:57	<b>Alex Cuthbert</b>	<b>Future of Creativity &amp; Design: Collaboration &amp; Co-creation</b>	Director of UX	PicsArt	San Francisco, CA	Judge
3:00-3:15	<b>Natasha Lloyd</b>	<b>BILT: Assembly Made Easy</b>	Sr UX Designer	SAP	Palo Alto CA	Finalist
3:17-3:32	<b>Amos Bloomberg</b> <b>Craig von Wiederhold</b>	<b>Simple is Hard: Creating UX for Users Who Don't Care</b>	Assistant Prof, Comp Sci & Dir. UX Producer	SS+K & NYU SS+K	New York NY	Finalist
3:32-3:42	<b>BREAK 2</b>					
3:42-4:05	<b>Peter Merholz</b>	<b>Org Design for Design Orgs</b>	Director, Digital Media & Experience	XD Consultant	Oakland, CA	Judge
4:07-4:22	<b>Angel Anderson</b>	<b>NailSnaps: Putting Power In (And On) People's Hands</b>	CEO & Co-Founder	NailSnaps, Inc.	Los Angeles CA	Finalist
4:25-4:40	<b>Aleks Gryczon</b> <b>Erin Disselhorst</b> <b>Lauren Shapiro</b>	<b>Metopera.org: Behind the Curtain</b>	Associate Design Director Product Manager Lead Designer	Work & Co	Brooklyn NY	Finalist
4:42-4:57	<b>David Lipkin</b>	<b>ViVi: A Head-mounted Display to Help Monitor Patient Health</b>	Principal	Method	San Francisco CA	Finalist
5:00-5:15	<b>Alex Faaborg</b>	<b>Designing for Virtual Reality</b>	Staff Designer	Google	Mountain View CA	Finalist
5:17-5:40	<b>Katie Dill</b>	<b>Designing Experiences Online and Offline</b>	Head of Experience Design	Airbnb	San Francisco, CA	Judge
5:42-5:57	<b>Rachel Armstrong</b>	<b>Metropolitan Police Mobility Project</b>	Director, Research & Insight	WAE	London UK	Finalist
6:00-6:15	<b>Lennart Andersson</b>	<b>UX in a Conservative World: Redesigning Air Traffic Control</b>	Director, Interaction Design & Partner	Veryday	Stockholm Sweden	Finalist
<b>ADDITIONAL EVENING PROGRAM PARTICIPANTS</b>						
Evening	<b>Duncam Sham</b>	<b>Entry: My Big Tomorrow</b>	Designer	Village of Useful & Newism	Newcastle, Australia	Finalist
Evening	<b>Tom Harding</b>	<b>Entry: Hackaball</b>	Director of Product Design	Made by Many	London UK	Finalist