

UX Awards 2014 Submission Form

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Regular Entries Deadline - June 15, 2014 at 11:59 pm ET (Late entries accepted until June 25, 2014 11:59pm ET)

We recommend downloading the questions prior and thereafter pasting the answers into the submission form. Answers cannot be saved on the form.

You can also download this PDF of Submission Form - <http://userexperienceawards.com/submission-form-pdf/>

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Step 1 - Background Information

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Company/Organization Name *

The project creator. If entering as an individual working independently, mark n/a

Website of submitting company/organization/individual *

If no website, enter LinkedIn profile.

LinkedIn of submitting company/organization/individual *

Company Logo

Choose File

No file chosen

Optional: Please upload a logo of your company. JPG, GIF or PNG only, under 1MB

Please upload a picture of the project *

Choose File No file chosen

This image will be used for the website and marketing materials. JPG, GIF or PNG only, under 1 MB

Mailing address of applicant *

Street Address

Address Line 2

City

State / Province / Region

ZIP / Postal Code

Country

How would you define your organization? *

☐ Agency/Consultancy

☐ Business

☐ Government

☐ Nonprofit

☐ Academic

☐ n/a - individual

☐ n/a - student

☐ Other

Contact person's name *

First

Last

Contact person's email *

Contact person's phone number *

Contact person's or organization's Twitter *

If no Twitter presence, enter Facebook presence, or "none"

Alternate contact person's name

First

Last

We suggest listing a second person to contact to ensure we can reach finalists in a timely manner to prepare effectively for the Awards.

Alternate contact person's email

Alternate contact person's Twitter

Full name(s), title(s), and email(s) of the most important people involved in creating the user experience for the project (up to 5) *

Up to 5 allowed

Twitter handles of the team members

How many years professional experience does the most senior person on the project have? *

- ☐ 0-5
- ☐ 5-10
- ☐ 10-15
- ☐ 15-20
- ☐ 20+

If the project was created for a client, enter the name of the client.

Please ensure you have gotten prior approval from your client.

Client's website

http://

Is the applicant a US resident or US company/ organization? *

☐ Yes

☐ No

Anyone can submit to and win an Award, but for legal reasons, only US residents or US-based companies can accept the monetary portion of the top awards.



Step 2: Project Information



Submission Title *

Maximum of 8 words. This title will be used for UX Awards printing and presentations.

Project Web URL *

http://

This is the key document by which your entry will be judged.

Enter the website address of your pitch document Video, PDF or presentation.
ONLY 1 PITCH DOCUMENT CAN BE SUBMITTED- if you submit a video, you cannot also submit a PDF.
Video will be required of all finalists for the UXies event in September, even if another file format is initially submitted.
The file must be on a publicly available web URL, such as your website, Slideshare, Vimeo, YouTube, Dropbox, Box, etc.
Documents, PDFs and Powerpoints cannot be larger than 15mb or longer than 15 pages or slides; Videos must be no longer than 3 minutes, and preferably 2 minutes, and must include full text transcription

THE CONTENTS SHOULD IDEALLY ADDRESS THE FOLLOWING: o Project purpose, problem, context, and description; Target audience(s); o Description of user experience process, methodology and approaches, including usability methods, testing, research and any user input that was incorporated; o Business, organizational, or audience/ user goals and challenges, and how these were addressed (if relevant to the project); o Any project metrics that show the extent of user adoption or project success, if applicable (note sources and dates); o Notable, unusual or innovative user experience or digital interaction features and components; and o Why this project delivers an exceptional user experience and merits an UXie. o Please include screenshots of the project in the narrative (views of UX process documents, such as concepts and wireframes, can also be included).

Entry Summary (15 words or less) *

0 of 140 max characters

15 words or 140 characters

Describe your entry in 1-3 paragraphs *

0 of 2500 max characters

Hint: tell us w ho, w hat, w hen/w here, w hy, and how .

Why is this entry worthy of a UX Award? *

0 of 2500 max characters

The key points made here should be reiterated in your case study pitch document.

Categories *

- ☐ Mobile / Tablet
- ☐ Display/ Installation/ Kiosk
- ☐ Wearable / Physical Product
- ☐ Consumer Website / Service
- ☐ Ecommerce / Payments
- ☐ Interactive Video, TV or Film
- ☐ New Interactivity / Haptics / NUI
- ☐ Operating System
- ☐ Enterprise/ Business
- ☐ Multi-Channel Delivery / Service Design

- ☐ Software
- ☐ Strategy/ Concept / Research
- ☐ Student
- ☐ Ethnography / Testing
- ☐ Games
- ☐ Prototype
- ☐ Social Media
- ☐ Data Visualization / Mapping / Analytics
- ☐ Other

Project must be digital. Select as many categories as are relevant. Consider these descriptor tags- we do NOT give fixed awards based on these categories.

Industry *

- ☐ Financial Services
- ☐ Technology
- ☐ Consumer Products & Devices
- ☐ Consumer Services
- ☐ Government
- ☐ Nonprofit/NGO
- ☐ Business Products & Devices
- ☐ Business Services
- ☐ Publishing/ Media
- ☐ Other (please specify in next field)

Select as many industries as are relevant. Consider these descriptor tags- we do NOT give fixed awards based on industry.

Completion date for the user experience portion of the project *

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The UX part of the submission must have been completed AFTER May 1, 2012 (within two years).

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3. Last Step - Legal & Payment

I agree to share my project submission for public review and crowd-voting.

☐ I agree

Note that if this box is not checked, these submissions will not be eligible for the People's Choice award.

ALL pitch and submission documents will be shared with the general public if your project is accepted as a finalist or winner.

Rules of Entry

☐ I agree to the below terms

"I have read the rules of entry on the SUBMIT page of the UserExperienceAwards.com website and herein, and I certify that I have understood and am adhering to all rules of submission for the 2014 User Experience Awards.

I verify that the information submitted in this application is true and an accurate portrayal of myself, my role, the company, the project and the client, and that the project described was created by myself or my company's team and is neither stolen nor faked.

I furthermore verify that I have obtained formal, written authorization to submit this project for the purposes of these awards from both the company and client involved (if applicable).

I understand that, if selected as a finalist or a winner, the project, submission documents and all details will be widely publicized and will not remain confidential.

If my submission is selected as a finalist, I agree to submit further details if necessary in a timely manner. I also agree to provide the UX Awards with the pitch materials for the UX Awards to host permanently on the UX Awards website, UX Awards YouTube or UX Awards social media channels. I agree to this document or video being shown on the UserExperienceAwards.com website under my project description.

If my submission is selected as a winner, I agree to create a brief video with full text transcription for project presentation during the Awards if a video was not initially submitted as part of the entry.

If my submission is selected as a winner, I also agree to have at least one representative of the company or the project attend the Awards in San Francisco on September 11, 2014 to receive the Award in person. Otherwise, I will forfeit my award to another applicant.

I release the User Experience Awards contest, its organizers, sponsors, partners, supporters, hosts and judges from any liability related to my posting this project for submission. Furthermore, I certify that this submission constitutes the only submission for this project for the 2014 UX Awards."

Please check the most relevant option (this will impact how much you pay for your submission - Late submissions pricing is from June 15-June 25, 2014) *

- ☐ This a student submission \$60 USD (Late \$80 USD)
- ☐ This is an individual submission, or the size of the submitting organization is less than 10 people \$160 (Late \$260)
- ☐ This submission is from a country OUTSIDE of Europe, Canada, Scandinavia, Japan or the US \$160 (Late \$260)
- ☐ The size of the submitting organization more than 10 people \$240 (Late \$340)

Your selection may be checked against submitted or publicly available data.

Discount Code

☐ I have a discount code

Total Price

\$0.00

Submit Entry