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NEWS: International UX Awards to Move to San Francisco for 2014

The International User Experience Awards (www.UXAwards.org), the premier awards for digital experience, today announced that its 2014 event will be held in San Francisco, marking the first time in its four-year history that it will be held outside of New York. Nominations and submissions for the 201..

SAN FRANCISCO, May 1, 2014 /PRNewswire/ -- The International User Experience Awards (www.UXAwards.org), the premier awards for digital experience, today announced that its 2014 event will be held in San Francisco news" class="intxt">San Francisco, marking the first time in its 2014 event will be held in San Francisco news" class="intxt">San Francisco, marking the first time in its four-year history that it will be held outside of New York. Nominations and submissions for the 2014 awards will be accepted online at UXAwards.org from May 1 to June 15, 2014, and all digital project work created in the past two years will be eligible for consideration.

The International UX Awards (The UXies) honor exceptional UX design, products, services, research, process, and concepts across the digital spectrum, including apps, software, sites, kiosks, installations, devices, and digital marketing. The 2014 event will be held on Thursday, September 11 in San Francisco news" class="intxt">San Francisco and will include an evening gala, talks, receptions, and a job fair.

Six-hundred people are expected to attend the San Francisco news" class="intxt">San Francisco event. Past winners of the International UX Awards have spanned the digital spectrum, including Cava Interactive, ZocDoc, Cerner, Amplify, SAP, Morgan Stanley, Bloomberg, Adobe, Nike, Art.sy, HBO, American Express, Mobients and Amplify.

"New digital products and services simply won't survive without a superior and differentiated customer experience, and the organizations that value UX are winning in the marketplace," says Beverly May, founder of the International UX Awards. "Participants are at the forefront of defining and evolving our relationship with new technology. The UX Awards' unique form of judging allows maximum flexibility to reflect evolving trends and empowers judges to apply their own specialist expertise and knowledge in the review process"

A diverse panel of senior UX experts judge submissions through a transparent voting process that gives awards based on merit, outcome, impact, methodology, and innovation, rather than in fixed categories. "Great UX is all about designing and building experiences that make peoples' lives easier; it's about identifying user needs and solving them elegantly and efficiently," said UXe judge Michal Pasternak, chief experience officer for HUGE, the interactive advertising agency that has collaborated with past UXie Gold winner HBO and finalist American Express. "The UX Awards recognize the very best work that is changing the way in which people interact with companies and brands."

Matias Duarte, vice president of Android design at Google, and winner of the grand prize in 2013 for Google Now, added: "The soul of all great products is the user experience. The UX awards play an important role in recognizing the individuals, teams, and companies that create those great experiences."

About the International UX Awards

The UXes (UXAwards.org) were the first awards dedicated exclusively to showcasing the latest achievements in user experience-guided process and digital products. The UX Awards evangelize the essential value of UX, inspire and educate the broader community about UX, celebrate and reward exceptional UX practitioners and companies for their contributions, and advance the craft of UX as a discipline. The UX Awards are produced by Oxford Tech + UX in partnership with major local and national UX, technology and design organizations.

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News

Experience:Experience comprises knowledge of or skill of some thing or some event gained through involvement in or exposure to that thing or event. The history of the word experience aligns it closely with the concept of experiment. For example, the word experience could be used in a statement like: "I have experience in fishing". Experience News

International: International mostly means something involving more than a single country. The term international as a word means involvement of, interaction between or encompassing more than one nation, or generally beyond national boundaries. For example, international law, which is applied by more than one country and usually everywhere on Earth, and international language which is a language spoken by residents of more than one country. International News

New York:New York is a state in the Northeastern region of the United States. New York is the 27th-most extensive, the 3rd-most populous, and the 7th-most densely populated of the 50 United States. New York is bordered by New Jersey and Pennsylvania to the south, and by Connecticut, Massachusetts and Vermont to the east. The state has a maritime border with Rhode Island east of Long Island, as well as an international border with the Canadian provinces of Ontario to the west and north, and Quebec to the north. The state of New York is often referred to as New York State to distinguish it from New York City.

New York News

5/2/2014

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County of San Francisco, is the leading financial and cultural center of Northern California and the San Francisco Bay Area. San Francisco News

Awards: An award is something given to a person or a group of people to recognize their excellence in a certain field a certificate of excellence. Awards are often signified by trophies, titles, certificates, commemorative plaques, medals, badges, pins, or ribbons. An award may carry a monetary prize given to the recipient for example, the Nobel Prize for contributions to society or the Pulitzer Prize for literary achievements. An award may also simply be a public acknowledgment of excellence, without any tangible token or prize. Awards News

Nominations: Nomination is part of the process of selecting a candidate for either election to an office, or the bestowing of an honor or award. <u>Nominations News</u>

Source:Wikipedia

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Gainsight Named a 'Best Place to Work' by San Francisco Business Times and San Jose/Silicon Valley Business Journal: MOUNTAIN VIEW, CA--(Marketwired - Apr 18, 2014) - Gainsight, the leading Customer Success solution, today announced that it has been named one of the San Francisco Bay Area's "Best Places to Work". (*Mark etWired.com*) Read News

San Francisco's April 27 Holocaust Day of Remembrance Features First-Person Survivor Testimonies and Talk by Holocaust Scholar Dr. Deborah Lipstadt: SAN FRANCISCO, April 25, 2014 /PRNewswire-USNewswire/ -- San Francisco's observance of Yom HaShoah—Holocaust Day of Remembrance --will take place on Sunday, April 27, 1:30 – 6:00 pm, at the Jewish. (Yahoo!News) Read News

Move, Inc. to Host Analyst And Investor Day On May 22, 2014: Move, Inc. (NASDAQ:MOVE), the leader in online real estate, today announced it will host an Analyst and Investor Day on Thursday, May 22, 2014 at The Westin St. Francis in San Francisco, beginning at . (prnewswire.com) Read News

San Francisco Chronicle Photographer Lacy Atkins Is Finalist for the 2014 Pulitzer Prize: SAN FRANCISCO, CA-(Marketwired - Apr 14, 2014) - The San Francisco Chronicle announced today that photographer Lacy Atkins is a finalist for the 2014 Pulitzer Prize for Featured Photography for he. (*MarketWired.com*) Read News

Black History Month? Not in San Francisco: For years, I've actively discouraged the smart, ambitious African Americans I know from moving to San Francisco. Some disregard my advice, make the big move, and then invite me to their farewell br. (SFGate.com) Read News

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