



Disrupt NY Hackathon 2014

May 3 - 4, 2014 | Manhattan Center, New York, NY

Event Info

Announcing The Disrupt NY Hackathon Judges, API Workshops And Awards

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The [Disrupt NY 2014 Hackathon](#) kicks off Saturday at noon and we're excited to announce the judges and API workshops for the event.

Tarikh Korula is returning to reprise his role as the Hackathon MC. He's the co-founder

and CEO of Seen, a platform to reveal instant summaries from the real-time web. Before founding Seen, Tarikh was a winner at Yahoo's first open Hack Day and his hack, ybox, lives on as open source hardware kits.

A native New Yorker, Tarikh previously co-founded the pioneering design firm, Uncommon Projects, which built mobile, web and tangible products for Fortune 100 companies including Yahoo! and Microsoft. Korula is a member of root at Hacker Union and has been instrumental in helping to develop and shape TechCrunch's hackathons, beginning with their first in 2010. You can find him on Twitter @tarikh.

The UX Awards will have a UX Design advisory table at the hackathon this year to help hackathon companies create amazingly designed, targeted, elegant and simple products for the judging on Sunday. The table will be offering advice on a first-come, first-served basis to any hackathon companies interested in participating. You can sign up in advance – we will post a form on the Wiki soon, or by dropping by the table for one 15 minute slot. Attendees can come by as much or as little as they like, pending availability, from 12-6pm on Saturday.

The UX Awards will then be giving a "Best UX" Award on Sunday, and we'll have one of our UX advisors, Bryan Hamilton, help judge all hackathon participants as part of the main TechCrunch Disrupt hackathon judging panel.

UX Awards advisers at the hackathon include: Cindy Jeffers (past judge for the UX Awards, CEO & CTO of Salon.com, former CTO of Huffington Post, and former UX Designer for the Museum of Natural History and R/GA); Tammy Sachs (longtime supporter of the UX Awards and founder and CEO of Sachs Insights, a NY-based UX research and advisory agency); Bryan Hamilton (2-time judge of the UX Awards and UX Awards Judge for the TechCrunch Hackathon main judging panel, VP UX at Razorfish); Matt Weber (CEO Conjure, a UX and prototyping agency, leader of UX School & UX+Data meetups, professor of UX at NYU), and Beverly May (founder & organizer of UX Awards, President of NYCCHI UX group in NY, founder Oxford Tech + UX, a UX consultancy).

Judges

Adam Rothenberg

Adam Rothenberg is a Partner of the BoxGroup, a New York City-based early stage

venture capital fund. BoxGroup invests in talented entrepreneurs building disruptive technology companies and with visions to create the next generation of category defining businesses.

Adam was previously the Director of TechStars in New York City.

Jessica Lawrence

Jessica Lawrence is the Executive Director of NY Tech Meetup (NYTM), the largest Meetup in the world and a non-profit organization helping to build a sustainable and diverse technology industry in New York. Prior to her work with NYTM, Jessica was the CEO of Girl Scouts of San Geronimo Council in Southern California, where she supported a community of 75 staff, 5,000 volunteers, and 15,000 girls. She is also the creator of the Work Revolution Summit, a conference focused on the future of work. Jessica's writing has been featured on the Harvard Business Review blog, Forbes.com, The Huffington Post, The Next Web, and in a weekly column in The Press-Enterprise. She also speaks frequently on technology startups, the New York technology community, women in tech, organizational development and culture, the future of work, and non-profit management.

Bryan Hamilton

Bryan is a geek with a fine arts degree, born in Trinidad & Tobago and raised in Toronto. He has held roles as creative director, interactive producer, interaction designer and user experience director.

Besides his family, his great love is to connect technology and content to people's lives in helpful and unexpected ways. He has contributed to the customer experience of brands like UNIQLO, Mercedes-Benz, Ford, Billboard, The Hollywood Reporter and HBO.

Bryan is currently Vice President, User Experience at Razorfish and leads a group of about 50 UX professionals for the New York and Atlanta offices.

Elena Silenok

Founder of Clothia, a fashion destination and an iPad app. Clothia users can browse their friends' closets, mix-n-match items to create outfits, get inspired by style icons, share their finds, and virtually try on clothes using augmented reality via their webcam.

Guest lecturer at Columbia University, NYU and General Assembly. Contributing writer to

Business Insider. Root member of NY Hacker Union. Featured by BetaBeat as one of the “25 Women Driving New York’s Tech Scene.” Profiled by The New York Times, Fast Company, AdAge.

Charlie O'Donnell

Charlie O'Donnell is the sole Partner and Founder at Brooklyn Bridge Ventures and loves it that way. The fund makes seed investments and the first venture firm located in Brooklyn—where he was born and raised. The longest he has been outside of the five boroughs of New York City is three weeks.

Charlie has a reputation for being early to identifying important companies. Nick Bilton identifies him as an influence on early Twitter investors in his book, *Hatching Twitter*. Dennis Crowley credits him as having helped kick off the first funding of Foursquare before other VCs had said yes. At First Round Capital, he sourced the firm's investments in Singleplatform (sold to Constant Contact) and GroupMe (sold to Skype). Charlie discovered GroupMe at the hackathon where the service had been built. He also sourced investments in Backupify (which was an idea he had tweeted to the founder, a friend of his), chloe + isabel, Refinery29, Docracy, and Salescrunch.

API workshops

Microsoft

The Microsoft Technical Evangelist team will provide tools and guidance on creating cross-platform cloud-enabled mobile apps for iOS, Android, Windows Phone and Windows 8. Through live demos, you will learn how to easily connect your apps to mobile data stored in Microsoft Azure, and receive push notifications from Notification Hubs that support Apple Push Notification service, Google Cloud Messaging, Windows Push Notification Services and more. You will also learn how to receive thousands of dollars in free Microsoft software and Azure cloud credits in reward for your entrepreneurial spirit. All source code will be shared with attendees, as well as a collection of open data API starter kits to build apps using Twitter, Facebook, Tumblr, Edmonds, Rotten Tomatoes, TomTom, Meetup and many more.

Evernote

The Evernote API lets you tap into the functionality offered by the Evernote service and gain access to the millions of users around the world who use it every day. Using the same API that powers all of Evernote's native apps, you get full access to a user's Evernote account, allowing you to create new notes and access existing ones. In this workshop we'll introduce the API and look at Evernote's SDKs, then discuss creating new notes, rendering notes, searching for existing notes and other common operations. You'll learn how your application can store its data in Evernote, how to tap into the information that a user has already stored in Evernote, and why Evernote is great for more than just note taking.

Find out more about Evernote's API at: <http://dev.evernote.com>.

Awards

Mailjet

1st place: 1 year silver membership

\$1500

\$350 Fancy gift card

20 GB karma hotspot

2nd place: 6 months silver membership

\$1000

\$150 Fancy gift card

5 GB Karma hotspot

3rd place: 6 months bronze membership

\$250

2 GB Karma hotspot

Concur Technologies

<http://bit.ly/ConcurDisrupt>

Maximum \$2,500 worth of gift cards: Best Use of Concur API – App that demonstrates the best use of Concur APIs. Prize distribution is \$500 to each winning team member.

\$100 Amazon gift card: Use of Concur APIs – first 10 teams that registers/uses/demos

the use of Concur APIs, excluding winner of the above categories, gets \$100 (per team).

Yammer

Xbox One

Nokia Lumia Icon

Yodlee Interactive

Yodlee Interactive is the leading provider in the financial technology arena for fast, secure, consumer authorized access to the broadest set of financial and transactional data across bank, credit card, investment, loan accounts, as well as bills, rewards, and insurance programs. Our fintech platform enables the smallest startups to the largest tech players to build solutions which are today innovating the way consumers and small businesses interact with their finances – from personal finance management where companies like Mint launched their solution, credit scoring apps like CreditKarma, small business or student loans, and even divorce management – developers are fundamentally disrupting the fintech space and making the once mundane, some of the the most engaging apps users have today. They're gamifying their solutions, adding news feeds, adding social and other services along with our platform services resulting literally in a richer world of people more in control of their financial lives. Be part of the revolution – build with developer.yodlee.com and be eligible to win a Dr. Dre Beats Pill (one for each member up to 4) and total cash award of \$2500.

Microsoft

Best in Azure Award:

This Award is for the best use of Cloud Services with Microsoft Windows Azure. Points will be awarded based on overall User Experience, and usage of Azure Web Sites (1 point), Virtual Machines (2 points), Azure Storage (Blobs, Tables, Queues) (3 points), Azure Mobile Services (4 points) and/or Additional Azure usage (ie, SQL Databases, Service Bus, Active Directory, etc) (5 points).

Whether you are creating an iOS, Android or Windows app, the more Azure you use, the more points you earn.

The Winning team will be awarded a \$400 Gift Card for each team member, up to 5 team members total. (total prize value \$2,000)

Weather Underground

We're giving away a \$1,000 gift card to the best use of the Weather Underground weather API

Pearson

Amazon Gift Cards

Esri

Are you using maps or location services?

Our award is for best use of Esri's mapping & location technologies.

Check out our developer tools at <https://developers.arcgis.com>

SDKs and APIs

Android

Flex

iOS

Java

JavaScript

Mac OS X

.Net

Qt

Silverlight

WPF

Check out our wide array of powerful tools:

Visualization

Create thematic interactive maps that allow your users to explore and understand their geographic data.

Geocoding

Search for places and addresses and display them on your map.

Directions

Generate directions, optimal routes and calculate drive time areas.

Ready-to-use Content

Choose from a collection of ready-to-use basemaps, demographic maps, and imagery and make interactive maps with your data.

GeoEnrichment

Enrich your existing hosted services with demographic variables for a given study area.

GeotriggerSM Service

Use the Esri Geotrigger Service to easily add location awareness to your apps.

Spatial Analysis

Analyze your data spatially to detect patterns, assess trends, and make decisions.

Real-time Processing

Connect to sensors such as GPS and mobile devices and process incoming data.

Imagery

Access ArcGIS Online image services (basemap, multispectral, event and temporal) to visualize and analyze change.

Data Storage

Create custom REST endpoints to store and visualize your content.

Offline Editing

Take your maps and data offline to view, edit, search and find routes.

Check out more examples and documentation at <https://developers.arcgis.com>

Evernote

Grand Evernote Prize

Awarded to the best overall app that connects with the Evernote API

All members (4 max) win:

Apple iPad Minis and 1 year of Evernote Premium (each)

<http://dev.evernote.com/>

CrunchBase

Best Use of CrunchBase API – \$500

Schedule

Saturday, May 3, 2014

12:30pm – Registration opens (come fed or bring a brown bag lunch, beverages served) with a dedicated area for people to network to form hack teams

1:30pm – Hacking Kickoff

2:00 – 6:00pm – API workshops scheduled in 30-minute intervals (To Be Announced)

7:00pm – Dinner

Midnight – Food and snacks, courtesy of our many sponsors

Sunday, May 4, 2014

7:00am – Breakfast served

9:30am – Hacking concludes and hacks submitted to wiki

10:00am – General public welcome to enter to attend hackathon presentations

11:00am – Hackathon presentations begin

2:00pm* – Hackathon will conclude with final awards and recognitions will be provided by the judges. *The final awards may be held earlier or later depending on the duration of hack presentations.


- Please note, times are subject to change

Resources for Hackers:

For up-to-the-minute details on Twitter, follow @hackdisrupt

Bonus

And just because we love you, our events team made room for a few extra Hackathon attendees. Grab your tickets below.

| Ticket Information | | | Powered by  |
|--|------------|----------|--|
| TYPE | END | QUANTITY | |
| Hackers Admission to the 24-hour Hackathon at TechCrunch Disrupt NY 2014. These tickets are ONLY for developers w ho wish to participate and work on hack projects to present. | Ended | Free | |
| Open attendance for Sunday Hackathon pitches This is NOT a Hack Ticket. This ticket only gives access to the SUNDAY presentations. | 1d 22h 59m | Free | |
| <div>Enter promotional code</div> | | | |
| <div>Register</div> | | | |

Online Ticketing for Hackathon at TechCrunch Disrupt NY 2014 powered by Eventbrite

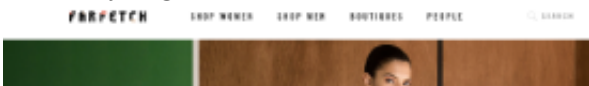
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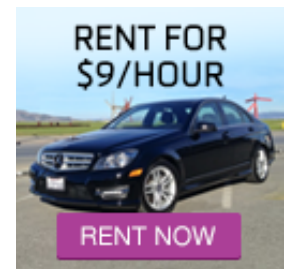
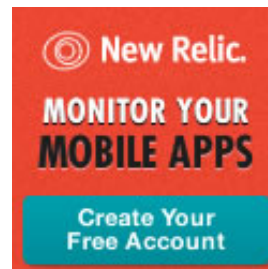
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